

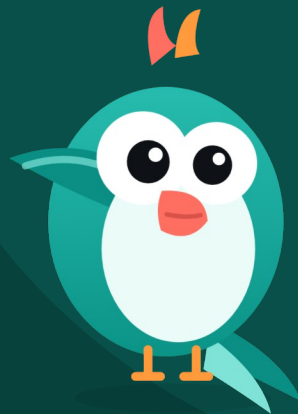


INVESTOR DECK

The world is switching to learning by speaking

Talk, learn, connect.

The social language platform that fuses learning with real human connection: match, chat with live translation, learn with an AI partner and real teachers.



A joint venture of EGEROBOT & MOBERIUM

Linga Chat: live, complete, ready to scale

Not an idea-stage pitch — a fully working product live on the App Store, Google Play and Microsoft Store.

27

interface & translation
languages

8

native platforms

412+

API endpoints, live backend

115

animated Pippa stickers

What exists today

- Native and live on 8 platforms: iPhone, iPad, Mac, Apple Watch (App Store) · Android + Wear OS (Google Play) · Windows (Microsoft Store) · Web — all on a single backend
- Matching, live-translated chat, audio/video rooms, AI language partner, courses, 11+ games, a teacher marketplace and a token economy in one product
- 567 pages of multilingual legal infrastructure (GDPR/DSA/CSAE) — store and regulatory compliance ready in 27 languages

1.5 billion learners; no one to talk to

The biggest constraint in language learning isn't content — it's real speaking practice. Today's solutions are fragmented:



Lesson apps don't make you speak

Duolingo-style apps drill exercises; they don't offer real conversation with humans.



Finding a partner is its own struggle

Exchange apps stay shallow: no translation, weak trust mechanics, no learning tools.



Tutors are expensive and disconnected

Tutoring platforms bill by the hour, with no social context or continuity.

Research consistently ranks speaking as the skill learners struggle with and fear most (ScienceDirect 2025; Cambridge 2024).

Match → Talk → Learn: one app

Linga Chat fuses three disconnected worlds into one flow; live translation removes the language barrier.



Matching by language fit

Smart matching on native + target language; CrushTime, Boost, verified profiles.



Instant translation under every message

Live translation across text, voice and video in 27 languages — the fear of 'saying it wrong' disappears.



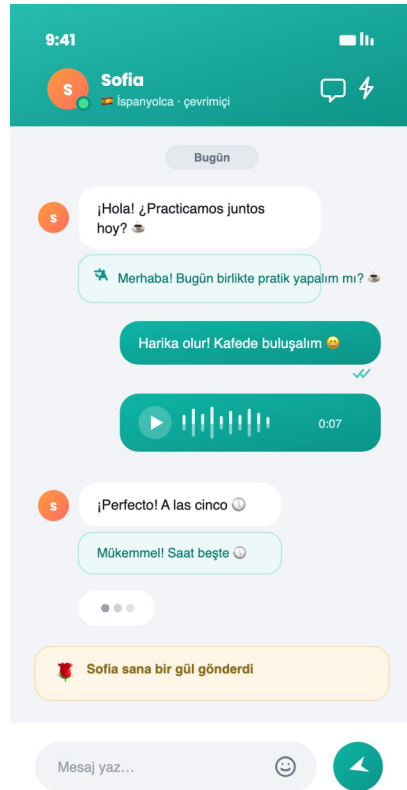
Audio & video practice rooms

Topic-based, level-tagged, moderated rooms; up to 9 on video with live captions.



A full learning library

CEFR courses, pronunciation coach, games, TED/podcasts — practice and study in one place.



Deep product, proven scope

Not an MVP: the social, learning and monetization layers all work end to end.



Discovery & social feed

Swipe matching, Reels-style feed, stories, groups, events and café meetups.



Trust infrastructure

Photo verification, 24/7 moderation, age gate, App Attest, GDPR compliance.



Token economy

Boost, Spotlight, super likes, a 139-sticker store, virtual + physical gifts.



Teacher marketplace

Lessons from certified teachers with a platform commission model.



AI partner + Pippa: two hard-to-copy assets

AI scales practice; character IP makes the brand loved and distinct.



AI Language Partner

Scenario practice with persistent characters (Kaori, Florence): café orders, job interviews. Gentle corrections and session reports.



The Pippa character economy

An original mascot with 115 animated stickers inside chat; character-driven retention and merch potential.



AI-accelerated production

27 languages, 567 legal pages, 115 animations — all produced in days on our own pipeline. That speed is a structural cost advantage.



Freemium + tokens + marketplace commission

Three revenue engines reinforce each other; matching mechanics carry higher willingness to pay than education-only subs.

Free	Plus	Gold	Premium
\$0	~\$5–7/mo	~\$10–13/mo	~\$15–20/mo
Matching, chat, rooms, games — ad-supported	Ad-free, unlimited swipes, host rooms	Who liked you, visitors, CrushTime, elite	AI partner, Passport, unlimited translation, all courses

Additional revenue engines

Token economy (Boost, Spotlight, gifts) · Teacher marketplace commission · Benchmark: education subs earn ~\$7/mo (Duolingo annual) while matching apps earn \$17–21/mo per payer (Tinder RPP \$17.63; Bumble ARPPU \$21.2 — 2024/25). The hybrid model addresses both bands.

Large, fast-growing, and the segments intersect

We anchor on the conservative end of published ranges:

\$33 → \$92B

Online language learning (TAM)

2024 → 2030, ~18% CAGR
(Research&Markets; conservative GVR: \$22B
→ \$55B)

220M+

Exchange/social pool (SAM)

HelloTalk 70M + Tandem 30M + Busuu 120M
registered users — proven demand, weak
monetization

9% + \$17-21

**Conversion & ARPU benchmarks
(SOM)**

Duolingo paid penetration 9.2% (2025); dating
ARPU \$17-21/mo — the hybrid revenue band

~1.5B people speak or learn English (British Council); the English-learning sub-market alone exceeds \$70B by 2030 (R&M 2025). Our six newest languages (Thai, Bengali, Urdu, Filipino, Malay, Swahili) target the fastest-growing APAC/MENA/Africa markets.

The AI wave + the speaking gap + regional growth

Four tailwinds at once:



AI-education investment appetite peaks

AI-in-Education ~\$7-8B (2025) → ~\$41B (2030). Speak valued at \$1B (2024), Preply at \$1.2B (2026).



The speaking-practice gap is documented

Literature ranks speaking as the hardest skill; even Duolingo is racing into it with Video Call/AI.



APAC/MENA are the fastest-growing regions

APAC holds 39% of digital English learning and 55%+ of enrollments; SEA edtech \$10.7B → \$41.5B (2033).



Exchange remains under-capitalized

Tandem drew tens of millions of users on ~€7.5M total funding — a category without a funded leader.

One product at the intersection of four categories

Player	Category	Scale (sourced)	Gap they leave
Duolingo	Gamified lessons	133M MAU · \$1.04B revenue · 12.2M subs (FY25)	No real human conversation
Babbel	Lessons/subscription	€352M revenue (2024)	No social layer
HelloTalk / Tandem	Language exchange	70M / 30M registered users	Shallow learning, weak monetization
Preply / italki	Tutor marketplace	Preply valued \$1.2B (2026)	Expensive; no free/social layer
Speak / ELSA	AI speaking	Speak valued \$1B (2024)	AI only — no human connection

Linga Chat = lessons + exchange + tutors + AI in one product, powered by live translation and matching mechanics.

Six hard-to-copy assets



Live translation at every layer

Messages, voice notes, video-room captions, in-person simultaneous — 27 languages.



Truly native on 8 platforms

iPhone, iPad, Mac, Watch, Android, Wear OS, Windows, Web — no wrappers.



AI + human + teacher funnel

Rehearse with AI, practice with people, deepen with teachers — a complete funnel.



Character IP (Pippa)

An original mascot with 115 animations; stickers, merch and brand loyalty.



Production pipeline speed

27 languages, 567 legal pages, 115 animations — in days. A fraction of competitor OPEX.



Compliance readiness

GDPR/DSA/CSAE document set live in 27 languages; smooth store review cycles.

Proven, scalable foundations

Technology

- Native clients: SwiftUI (iOS/iPadOS/macOS/watchOS), Kotlin (Android/Wear OS), Windows
- Backend: FastAPI + PostgreSQL, 412+ endpoints; WebRTC audio/video; StoreKit 2 + Play Billing
- Server-authoritative wallet/subscriptions; signed webhooks; App Attest abuse protection
- Single-source i18n pipeline: 27 languages, ~5,000 keys; legal documents generated from code

Traction & operational readiness

- Live on every store: App Store (iPhone/iPad/Mac/Watch), Google Play (Android + Wear OS), Microsoft Store (Windows) and the web
- Web checkout live (Stripe + iyzico), unified with store subscriptions in a single wallet/entitlement system
- Country-level pricing auto-synced from the stores across 175 countries; 27-language UI and legal stack live
- Investment goes to localized growth campaigns and community operations in target APAC/MENA markets

Experienced leadership + an AI-accelerated model



İsmail Murat Bayık

Founder & CEO

Mechanical Engineer and Class-A Occupational Safety Specialist. Entrepreneur in industrial automation, robotics and enterprise software under EGEROBOT® since 2014; productized the İSG-SİS® enterprise SaaS platform. Leads Linga Chat's product vision, growth strategy and global expansion.



Necmettin Demir

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M.Sc. Computer Engineer (MBA). Building enterprise software since the early 2000s: senior architect at PROBEL (hospital information systems, HL7, large-scale databases); London-based cloud consultancy across the UK, Canada and Germany. AWS Solution Architect & CKAD certified; .NET, React, Node.js, AWS/Azure, Kubernetes, microservices. Leads technology strategy and the engineering team.

Why a lean team is enough

An AI-accelerated production line automates most of design, translation, content and compliance. Investment goes to marketing, community operations and key engineering hires — not to production cost.

Join the growth journey

We are open to several partnership models:

01

Seed / Pre-Series A

Capital partnership for global launch, marketing and community growth

02

Strategic Partnership

Distribution alliances with telcos, education institutions and content brands

03

Regional Licensing

Local operating partnerships across APAC/MENA markets

Contact: info@lingachat.com · www.lingachat.com



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